



Workshop Title: We are all connected – an introduction to media

CODE: ML_L2_WA1_W1

KEY COMPETENCE: Forms of Media and Media Skills

LEVEL 2

WORK AREA 1: Forms of Media and Media Skills

PARTNER: Rinova

Duration: 4.5 hours



ANNEXES

Annex 1

Ice-breaker: Get to know you bingo

Someone who can name three popular TV channels.	Someone who has watched a YouTube video about a pet other than a dog or cat.	Someone who has a Twitter account.	Someone who has contributed to a media story.	Someone who can name three non-UK media sources.
Someone who has contributed to a community newsletter.	Someone who does not have any social media accounts.	Someone who can name five different types of media.	Someone who can identify four things included in magazines.	Someone who can identify three things included in newspapers.
Someone who can tell you what the oldest form of media is.	Someone who can list three types of mass media.	Someone who doesn't like chocolate.	Someone who goes on an annual camping trip.	Someone who likes reading magazines.
Someone who has created or designed a poster.	Someone who has ridden a camel.	Someone has a favourite movie.	Someone you've never met before	Someone who has the same birth-month as you.
Someone who has bought something as a result of an advertisement.	Someone who doesn't have Facebook.	Someone who does not watch the news.	Someone who doesn't use the Internet.	Someone can speak in two or more languages.

Annex 2

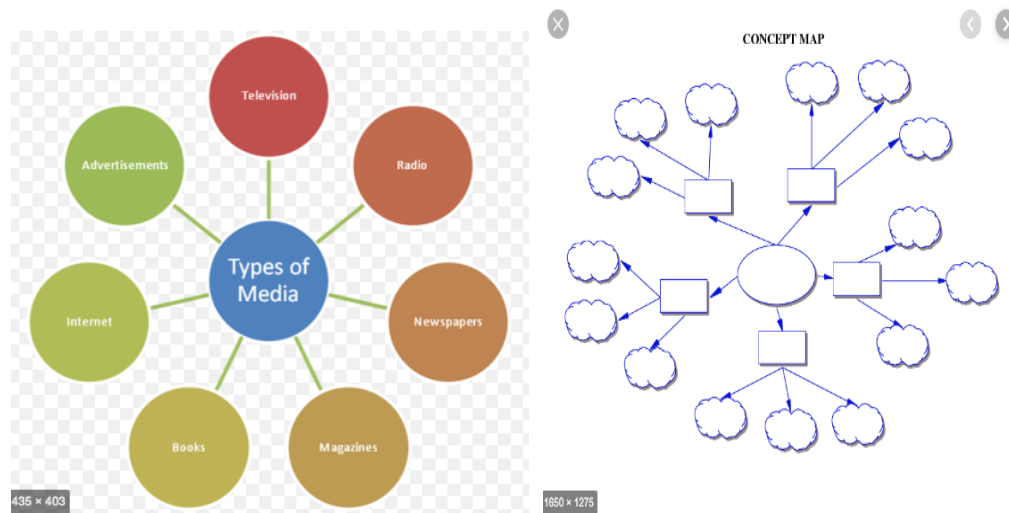
10-minute activity

Activity (1): As a whole group, the Facilitator encourages the group to create the first stages of a workshop mind-map that will explore the media.

Activity (2): As a whole group, the Facilitator encourages the group to return back to the mind-map and work together to add examples onto the mind-map.

Activity (3): As a whole group, the Facilitator encourages the group to return to the mind-map and work together to explore some of the questions being asked in the video.

Ideally, the mindmap should be provided as a blank template on a large whiteboard or a paper-covered wall, so that there is ample space for the group to explore, share and develop their ideas.



Annex 3

Contemporary News Item

The following is provided as an example only. The Facilitator should select a suitable news story for the group engaged.

Today marks International Day of the Girl Child: an annual initiative launched by the United Nations to support and empower young women across the globe with the theme this year focused on helping girls overcome adversity.

According to **UNICEF**, 600 million adolescent girls will start work in the next decade and 90 per cent of those living in developing countries will go into informal roles where abuse and exploitation are rife.

Each year the initiative has a different theme designed to champion the human rights of young girls.

For 2019, the theme is "GirlForce: Unscripted and Unstoppable", which celebrates the achievements by, with and for girls since the 25-year-old adoption of the Beijing Declaration and Platform for Action, the most comprehensive policy agenda for the empowerment of women.

Read on to find out more about International Day of the Girl Child and this year's theme.

What is International Day of the Girl Child?

Launched in 2012, International Day of the Girl Child was launched need to address issues affecting young women across the globe such as child marriage, inequality and gender-based violence.

Annex 4

Is it Shareworthy?

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