



Workshop Title: Media, Culture and Me

CODE: ML_L2_WA1_W4

KEY COMPETENCE: The Media and Cultural Values and Expression

LEVEL 2

WORK AREA 1: Forms of Media and Media Skills

PARTNER: Rinova

Duration: 4.5 hours



ANNEXES

Annex 1

Expert Panel Exercise

The Expert Panel activity allows for a moderated set of presentations on the same topic addressed from various angles by a group of people.

It could be used to:

- Provide multiple perspectives on a topic, theme or issue
- Raise awareness about a topic, theme or issue
- Enable the share of knowledge and experience

For this workshop, the theme to be explored from multiple perspectives is as follows:

Reflect on what form of media promotes inter-cultural communication and understanding, and how?

This will require each of the individuals participating in the activity to reflect on their own experiences and explore the following:

- How culture affects communication
- Why it is important to understand the different cultures, languages and customs of people from other countries
- Provide examples of how different forms of media promote inter-cultural communication and how?

How? Can be explored through how different forms of media change

Annex 2

Anecdote Stories

An anecdote is a short story about a real person or event, usually serving to make the listener ponder over a topic. Generally, the anecdote will relate to the subject matter that the group of people is discussing.

Purpose of Anecdotes

- Sometimes telling a story just makes people laugh or brightens the mood.
- In most anecdotes, people are talking about their past.
- Sometimes, people just want others to know they've faced similar struggles and they're there to help. They can also be conveying the message that, with a little bit of hard work, brighter futures are ahead.
- On occasions, anecdotes are stories of dangers to be avoided and are often giving a cautionary example.

Story-eliciting warm-up questions

1. What's the story behind your name?
2. Have there been any big changes for you in the last 12-months?
3. How did you end up here?
4. What's the best piece of advice anyone has given you?
5. What made you change your opinion about something?

Annex 3

Poster Session

A group/group(s) are encouraged to explore a subject, theme or issue through the creative exercise of producing a poster; the exercise helps encourage participants in a conversation around the content of the poster. As an exercise, the Poster Session can be used to:

- Encourage continued reflection/interaction on a specific topic.
- Showcase/make more visible the topic or theme being discussed.
- Support knowledge sharing and the exchange of experiences.

